

Important Instructions:

- * Please read both pages of this form carefully.
- * A deposit must accompany this form to ensure space reservation.
- * Payment questions to Susan Burt at 317-522-2769

Please scan or mail agreement with payment:
Professional Association for Customer Engagement
5250 E US 36; #1102B
Avon, IN 46123
Send scan to: susan.burt@paceassociation.org

I. COMPANY INFORMATION

Company Name _____

Address: _____

City, State Zip _____

Phone: _____ **Fax:** _____

Key Contact Name: _____ **Phone:** _____

Email Address: _____

II. SPACE REQUIREMENTS AND COST

<u>10' x10' Booth</u>	<u>Cost</u>
Early Bird Member Rate	\$4,500 (deadline is 1/11/19)
Member	\$4,900
Early Bird Non-Member Rate	\$5,400 (deadline is 1/11/19)
Non- Member	\$5,900

<u>10' x 20' Booth</u>	<u>Cost</u>
Early Bird Member Rate	\$6,300 (deadline is 1/11/19)
Member	\$6,800
Early Bird Non-Member Rate	\$7,000 (deadline is 1/11/19)
Non-Member	\$7,500

Booth Selection

_____ 10' X 10' Booth Size

_____ 10' X 20' Booth Size

_____ Total Cost

Booth Fee Includes:

- * Back drape, side dividers, and company identification sign with booth number
- * Two complimentary booth personnel registrations per 10' x 10' booth
- * Up to two additional booth personnel registrations at \$895 each
- * Company listing on PACE website and mobile app
- * Lead scanner capabilities
- * Admittance to all Networking Sessions
- * Virtual Attendee Bag Insert
- * Digital pre-registration attendee list (approx. 2 weeks prior to event)

The Welcome Reception on Sunday evening will be held in the Expo Hall. More networking time with attendees!

Note: Additional fees required for all other items, including internet service, power supply and furniture. Pricing will be listed in the exhibitor service manual which will be available from the designated Exhibit Hall service supplier approximately 60 days before the event and will require separate agreements.

Note: Active membership must be paid through the date of the 2019 Convention & Expo to qualify for member rate. PACE reserves the right to bill the Non-Member rate if membership dues are not current.

Note: Booths will be assigned by date received on a first come, first served basis with full payment. Failure to pay by deadline will result in booth space being released in accordance with terms and conditions of this agreement.

Note: Exhibitors will be recognized as an "Exhibitor" on ACX'19 marketing materials vs. a "Sponsor", unless the Exhibitor is also a Sponsor of the event. In that case, the Exhibitor will be listed as both an Exhibitor and a Sponsor.

III. REQUIRED INFORMATION FROM COMPANY

a. Deposit

A *non-refundable* deposit of \$1,000.00 is required at the time of agreement for booth discount with the remaining balance due by February 28, 2019. Agreements received after February 28, 2019 require payment in full at the time of the agreement. All fees are non-refundable after February 28, 2019.

b. Exhibitor Directory Listing

Please send a **high-resolution logo** in JPG and EPS format to kayci.vincent@paceassociation.org to ensure logo usage on applicable materials within 5 days of executing this agreement.

c. Booth Representative Expo Registration

All Booth Representatives must be registered for the event. **All booth personnel must register** for the Convention/Expo via the online registration form on the PACE website. Codes for complimentary and discounted registrations will be provided upon receipt of this agreement. Appropriate payments must accompany all registrations.

IV. ACCEPTANCE

Upon acceptance of this agreement, PACE will forward a signed copy of agreement and invoice. By accepting this agreement, Exhibitor acknowledges receipt of above terms and conditions.

Accepted by Exhibitor:

Signature	Title	Date
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Accepted by PACE:

Signature	Title	Date
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Total Amount Due: _____

Check # _____ (Payable to PACE)

Charge To:

American Express MasterCard Visa Discover

Card Number: _____ Exp. Date: _____ CVV# _____

Signature _____